

## Neo Technology Company Profile

<b>COMPANY NAME</b>	Neo Technology, Inc.
<b>LOCATIONS</b>	Headquartered in San Mateo, California, Neo Technology also has regional offices in Sweden, Germany and the UK.
<b>COMPANY OVERVIEW</b>	Neo Technology is the creator of Neo4j, a highly scalable native graph database – the #1 database for connected data. It gives any organization the ability to exploit relationships between different types of data – in real time. Our business is founded on the core belief that connections between data are as vital as the data itself.
<b>DIFFERENTIATORS</b>	Unlike other database models, Neo4j connects data as it stores it. This means the intelligence created from those connections is available <b>directly from the database</b> . As a result, development is greatly accelerated, and applications based on Neo4j run faster. Neo4j's emphasis on <b>native graph storage</b> and <b>real-time processing</b> is pivotal in helping organizations easily and efficiently exploit advanced data connections. Specific technological innovations that make Neo4j so powerful include enterprise-grade clustering; causal consistency support; and advanced security capabilities.
<b>USE CASES</b>	Neo4j is ideal for improving the customer experience through real-time personalized recommendations; fighting financial and other types of crime; exploiting the IoT and artificial intelligence; delivering new manufacturing and supply chain efficiency; and seamlessly integrating disparate master data to create a "connected enterprise." Neo4j can be used by any size or type of organization, whether as a central database platform or alongside an existing database.
<b>CUSTOMERS</b>	Major global enterprises including Walmart, UBS, Cisco, HP, adidas Group and Lufthansa, and hot startups like Medium, Musimap and Glowbl, rely on Neo4j to harness data connections. By sector, Neo4j is used by retailers including Walmart, adidas and B&H Photo for real-time recommendations and eBay's Shutl for real-time delivery coordination; by media companies such as Medium and healthcare companies like HealthUnlocked for tracking and adding value to users' multi-dimensional social activity; by financial services organizations like Die Bayerische to understand customers more deeply; and by telecom providers such as Telenor to transform customer self-service.
<b>PARTNERS &amp; COMMUNITY</b>	Neo4j has already topped 3M downloads, 200+ customers, 1000s of production deployments, 100+ partners and a thriving community of developers worldwide (reflected in over 450 events annually).

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### ANALYSTS

Gartner, Forrester and Bloor Research hold up Neo4j as a category leader in operational databases and graph databases in particular.

### MEDIA

Neo4j is a globally-recognized brand, helped by its enabling role in the international Panama Papers investigation in 2016. This was a major data journalism event due to the scale of data that had to be processed and analyzed. The event brought the Neo4j graph database to the world's attention, with coverage everywhere from mainstream publications such as Forbes and The Washington Post to the complete spectrum of IT media.

### INVESTORS

Neo Technology is privately held and funded by Eight Roads Ventures (an investment arm of Fidelity International Limited), Sunstone Capital, Conor Venture Partners, Creandum and Dawn Capital. In 2016, Neo4j secured a series D investment of \$36M USD led by Greenbridge Partners with participation from existing investors.

More information: See [Neo4j.com](http://Neo4j.com) and [@Neo4j](https://twitter.com/Neo4j).

Neo Technology is the creator of Neo4j, world's leading graph database. Neo4j is a highly scalable native graph database that leverages data relationships as first-class entities to help companies build intelligent applications that meet today's evolving connected data challenges including fraud detection, real-time recommendations, master data management, network security and IT operations.

Enterprises like Walmart, UBS, Cisco, HP, adidas and Lufthansa and hot startups like Medium, Musimap and Glowbl rely on Neo4j to harness the connections in their data. For more information, visit [neo4j.com](http://neo4j.com) or [@neo4j](https://twitter.com/Neo4j).

Questions about Neo4j?

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